



# IN TOUCH

Summer 2009  
Editor: Graham Mercer



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## Walk a Mile in His Shoes 2009

**Walk a Mile** continues to successfully promote provincial prostate cancer awareness. In 2008 approximately \$84,000 was raised and more importantly the walk helped to increase the awareness of the most common cancer diagnosed in men. The walk a mile funds are managed by the NL division of the Canadian Cancer Society and are used primarily to promote prostate cancer awareness and to provide patient support. This year, the challenge to all participants and supporters is to surpass the success of the previous year.

**Walk a Mile** began in 2000 as a Father's Day event for the purpose of increasing prostate cancer awareness throughout the province of Newfoundland and Labrador. 2009 marks the tenth year for the campaign which now coincides with Father's Day and the September national awareness campaign. Our gratitude is extended to all our supporters, volunteer workers and participants. So far, Walk a Mile has taken place in Conception Bay South, Labrador City, Deer Lake and Port Union. 20 more sites are set to go in September. It is never too late to get involved. If you plan to walk in your area, please call Lindsey (757-8536) or 1-888-753-6520. We look forward to the continuation of our current sites and we would greatly appreciate the addition of any new site. Together, we can ease the pain of a prostate cancer diagnosis.

## 2009 Events Calendar

**Walk a Mile  
Father's Day Weekend  
&  
September Awareness Month**

**PCCN  
National Conference  
Sheraton Hotel  
St. John's, NL  
September 9-11<sup>th</sup>**

# DAFFODIL PLACE OPENS ITS DOORS



The Canadian Cancer Society's **Daffodil Place** is truly built to benefit every person in both rural and urban Newfoundland and Labrador. For those who must come to St. John's from rural areas Daffodil Place will be *a home away from home*, where patients can rest and recover while receiving treatment in the city. The people of St. John's will gain a cancer resource centre that will house Canadian Cancer Society programs such as cancer prevention sessions, healthy living consultations, face to face support groups and the volunteer driving program. In addition, Daffodil Place will offer practical support for cancer patients such as wigs, turbans and mastectomy kits for any person in need.

**Daffodil Place** will be open to guests on July 21, 2009. For further information on the Canadian Cancer Society's programs and services, please call 1-888-753-6520 or visit the website at [www.cancer.ca](http://www.cancer.ca).

**VISIT OUR WEBSITE [www.prostatecancersupport.ca](http://www.prostatecancersupport.ca)**



**PCCN National Conference 2009  
September 9 - 11  
Sheraton Hotel  
St. John's  
Newfoundland & Labrador**

Check out the exciting program that awaits you at the sixth annual PCCN (formerly CPCN) national prostate cancer conference.

The conference will be held at the Sheraton Hotel in St. John's from the evening of September 9 through to noon September 11, 2009. The Sheraton Hotel overlooks St. John's historic harbour and is within easy reach of the city's myriad attractions.

The organizing committee has lined up exceptional speakers with Dr. Mark Moyad, Dr John Mulhall and Dr. T. A. Loeffler. In July, conference speaker T. A. Loeffler is climbing Mount Elbrus in honour of her father and to raise awareness of prostate cancer. For a brief biography of the key speakers, please read the [article](#) on the conference in Network News.



The Sheraton Hotel has given conference 2009 registrants a special rate of \$189.00 per night + taxes. The same rate will apply for pre and post conference room nights (3 days prior to and 3 days after the program dates, subject to availability). To make your Sheraton reservations, visit [www.cpcn.org](http://www.cpcn.org) and click [PCCN National Conference 2009](#).

As in the past, the registration fee for one representative and partner from each support group in Canada will be waived. In addition, the Network will cover the cost of accommodation at the Sheraton for the nights of September 9 and 10 for the designated support group registrant and partner. For other registrants, the registration fee is \$100.00 per person. To register, go to [www.cpcn.org](http://www.cpcn.org). You may register online or download a form and mail in your registration.

The committee is expecting at least 150 delegates. Make sure that you are in attendance and that you register as early as possible to ensure your place at the sixth annual conference. For the out-of province delegates, don't miss this opportunity to visit Canada's beautiful and scenic east coast. For further insight into what this region has to offer, visit tourism Newfoundland and Labrador. For the visitors, especially those visiting for the first time, information on tours and local trips is also available (contact Graham 1-888-753-6520 or email at [gmerc@nl.cancer](mailto:gmerc@nl.cancer)).



## Program (tentative)

### PCCN National Conference – 2009

Sheraton Hotel, St. John's, NL, September 9-11<sup>th</sup>

#### Wednesday, September 9th

9:00 - 4:00	Registration
2:00 - 3:00	Support Group Dynamics with Dr. Rick Singleton (optional)
6:00 - 7:00	Reception (no-host bar) Entertainment: Memorial University School of Music
7:00	Welcome dinner Bob Shiell, Managing Director, PCCN and Vice-President, PCC The Honorable Minister of Health and Community Services Speaker: T.A. Loeffler, PhD.

#### Thursday, September 10th

7:30	Breakfast
8:30	Welcome
9:00 - 10:30	Dr. Mark Moyad, M.D.
10:30	Nutrition Break
11:00	Panel: "The significance and efficacy of PSA" Dr. C. French, Dr. J. Greenland, Dr. S. Rorke, Dr. R. Smith
12:15 - 1:45	Lunch Mayor Dennis O'Keefe, City of St John's NL Recognition Certificates and Awards: Peter Dawe, Executive Director, Canadian Cancer Society, NL division Organizational Change: Steve Jones, President, PCC and Bob Shiell
2:00	Drama Presentation
3:00	Nutrition Break
3:30 - 4:30	Panel: "Partners and Prostate Cancer" Siobhan Coady and Gladys Mercer with Lynn Burry, NTV
7:00 - 10:00	Newfoundland Kitchen Party at the Majestic Theatre

#### Friday, September 11th

8:00	Breakfast
9:00 - 10:30	Dr. John Mulhall, M.D.
10:30	Nutrition Break
11:00 - 11:45	Presentation by NL Support Groups
11:45	Conference 2010, Bob Shiell
12:00	Farewell lunch

## New Name with New Logo... CPCN becomes PCCN

(May, 2009)



“It's a new day for prostate cancer support groups across Canada, remarks Bob Shiell, president of the Canadian Prostate Cancer Network (CPCN). We have amalgamated with Prostate Cancer Canada, formerly known as the Prostate Cancer Research Foundation of Canada. Ultimately, the benefit to men newly diagnosed with prostate cancer will be a coast-to-coast network of strengthened support groups that will have more and better tools and training.”

“Since its inception on Remembrance Day 1995, the Canadian Prostate Cancer Network has moved from strength to strength. The organization speaks for thousands of men who, each year, are diagnosed with prostate cancer, the most common cancer among Canadian men. Each week, on average, 490 Canadian men are diagnosed with this disease.”

“Through our affiliated support groups across Canada, CPCN has been able to reach out to these men and their families, helping them cope by providing up-to-date medical information and individual support,” says Wally Seeley, executive director of CPCN. “We have also run wonderfully successful public awareness campaigns promoting early detection and lobbied for increased funding to combat prostate cancer through improvements in research, treatment facilities and programs,” he adds.

“The amalgamation with Prostate Cancer Canada will build on these strengths,” says Seeley, who plans to retire at the end of June after many years of noble service.

Although the work of CPCN will continue and even increase, its name will change to PCCN. PCCN will work as a division of Prostate Cancer Canada (PCC). To further ensure an unbroken pursuance of the enduring goals of the Network, the current board of CPCN will form an advisory board and appoint two of its members to the Prostate Cancer Canada Board of Directors. Bob Shiell will be managing director of PCCN and a Vice-President with Prostate Cancer Canada.

“Prostate Cancer Canada Network, working as a division of Prostate Cancer Canada, will have stable funding, access to administrative staff, higher visibility and the support of an established player in the prostate cancer arena,” Shiell comments. “Working together, we will be able to go from strength to strength to benefit Canadian men and their families on their journey with prostate cancer.”

For more information on Prostate Cancer Canada, please visit [www.prostatecancer.ca](http://www.prostatecancer.ca)

*If you would like to have your **story/journey** printed in a future issue, please forward a copy of it, along with a recent photo (optional), to me at [gmercerc@nl.cancer.ca](mailto:gmercerc@nl.cancer.ca) or write to:*

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